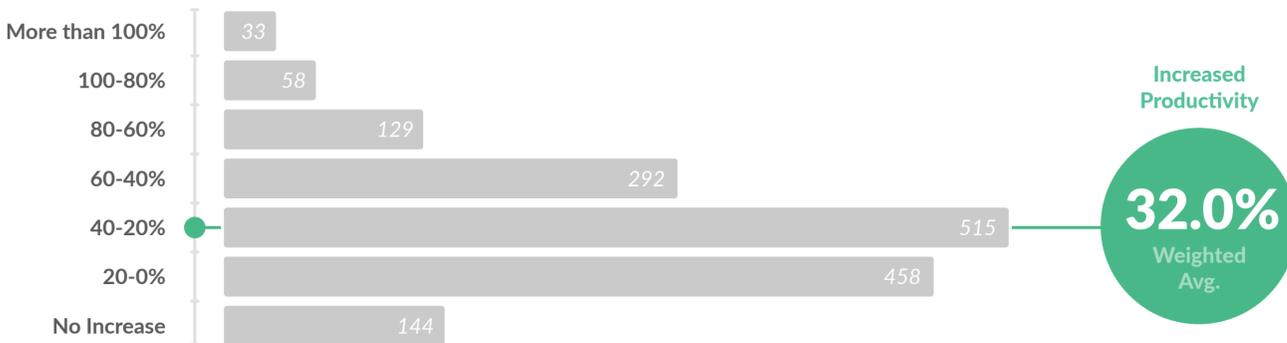


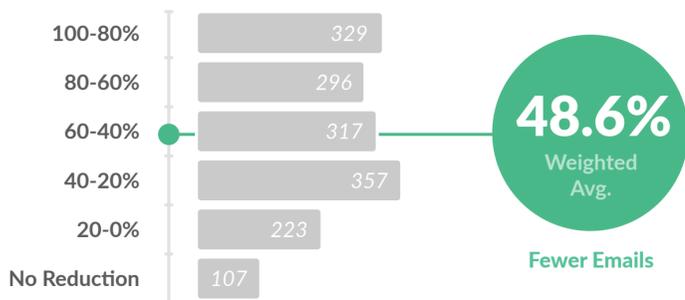
From the beginning we've consistently heard from customers about the value Slack provided their teams and companies. They mentioned things like a reduction in internal email and meetings along with increased productivity and other benefits. To better understand the benefits, we collected thousands of survey responses from Team Owners and Administrators of paid Slack teams. The results are summarized below.

After adopting Slack, how much more productive is your team?



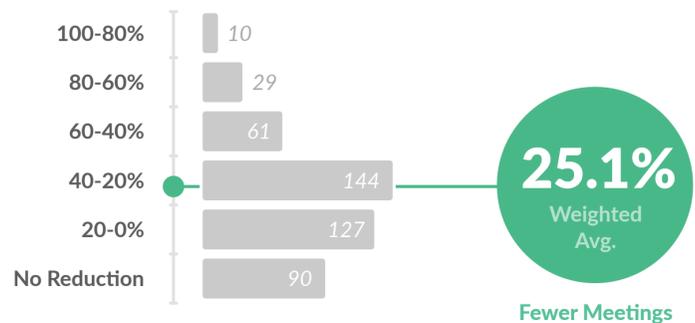
Based on 1,629 responses. ±2.36 margin of error with 95% confidence (July 2015)

How much has Slack helped you reduce internal email?



Based on 1,629 responses. ±2.36 margin of error with 95% confidence (July 2015)

How much has Slack helped you reduce meetings?



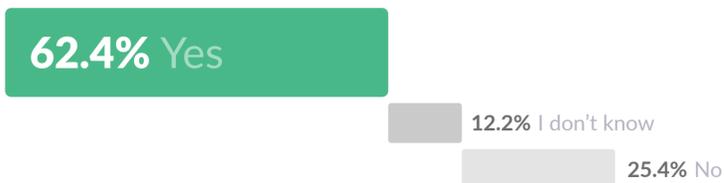
Based on 461 responses. ±4.53 margin of error with 95% confidence (July 2015)

Do you think Slack has increased transparency in your team?



Based on 1,168 responses. ±2.81 margin of error with 95% confidence (July 2015)

Has Slack made finding information easier for you?



Based on 461 responses. ±4.53 margin of error with 95% confidence (July 2015)

Do you think Slack has improved the culture of your team?



Based on 461 responses. ±4.53 margin of error with 95% confidence (July 2015)

Has using Slack helped you feel more connected to your team?



Based on 1,411 responses. ±2.61% at 95% confidence. (March 2016)

Slack's mission is to make your working life simpler, more pleasant, and more productive. Are we succeeding in that mission for you?



Based on 1,411 responses. ±2.61% at 95% confidence. (March 2016)